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The MONSTER Project

Call for Ambassadors

The MONSTER Project is looking for young adults from across Europe, who are passionate about promoting sustainable practices in sports through innovative methods and technologies.

What is the MONSTER Project?

The acronym MONSTER stands for “**a**Mbassadors to **pr**Omote **sustai**Nability in **S**ports **through a par**Ticipative **app**Roach”.

MONSTER is a project funded by the **European Union** within the framework of its Citizens, Equality, Rights and Values (**CERV**) programme and aims to empower young European citizens interested in promoting and implementing sustainable practices in sport.

The objective is to help them create a space to voice their concerns and ideas, while raising awareness among a wider audience and decision-makers about how to make sporting events, such as competitions, more sustainable.

To this end, the five project partners will recruit and train **30 young adults (aged between 18 and 30)** to act as ambassadors for the project during the activities that will take place between now and August 2025.

Who are the partners?

The MONSTER project consortium is composed of five organisations:

- Fondazione LINKS – Leading Innovation & Knowledge for Society (Italy), the project leader
- CUS Torino – Centro Universitario Sportivo Torino (Italy)
- ADCS – Associação Desportiva Cultural e Social de Carvalhais (Portugal),
- OSA – Oltalom Sportegyesület (Hungary)
- CRN – Comparative Research Network e. V. (Germany)



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CRN will be responsible for training the future ambassadors, while OSA, ADCS and CUS Torino will carry-out pilot studies in their country in cooperation with associated partners. In a final step, LINKS will synthesise the results of the pilot studies during an international online meeting with the target groups, namely interested citizens and public decision-makers. Moreover, they will also draw up an action plan to promote the project's objectives by recommending tools and highlighting citizens' initiatives.

What are the ambassadors expected to do?

In a nutshell. All ambassadors will attend a training in **Berlin on 27-29 January** with several learning and practical brainstorming sessions to prepare the pilot actions to be organised in the partner countries. Ambassadors will be invited to participate in the **pilot actions to be organised in Italy, Hungary and Portugal between February 2025 and the end of July 2026.**

In detail. As an ambassador of the MONSTER project, you will contribute to raise awareness of sustainable practices in sports and participate in events and activities, such as conferences, workshops or surveys, at national and international level. You will have the opportunity to be part of an international network and cooperate with your peers in other partner countries.

To prepare you for these tasks, you will attend an enriching **3-day training in Berlin** with all thirty future ambassadors. The training will consist of **two parts** where experts will share their knowledge and their expertise with you. In the first part, you will be introduced to sustainable best practices of sports associations and learn how to assess their needs while familiarising yourself with the basics of project management. In a second part, you will work in small international teams to develop an action plan for the activities to be implemented as part of a pilot study at local, regional or national level in each partner country, or by working with stakeholders and decision-makers in an awareness-raising campaign. You will be supported by the partner organisations and their associated partners

After the training, you will continue to work with the partner organisations by attending special events and will have the opportunity to share your views and findings with policy makers.



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What will I gain from becoming an ambassador?

The MONSTER project represents a fruitful occasion to gain some in-depth knowledge of civic engagement through a learning-by-doing approach. You will have the opportunity to travel in Europe and meet other people with the same interest in sports and sustainability. Through a participatory approach, you will be empowered to promote and actively contribute to sustainable practices in sport organisations in your country. You will learn about new methods and technologies used in civic engagement and gain valuable work experience in an international setting.

Will I be paid for my work as an ambassador?

In short, no. However, expenses for the training in Berlin (travel, accommodation, etc.) will be covered up to a maximum of €380 per person by the German partner Comparative Research Network, who will also provide logistical support in finding accommodation in Berlin. Similarly, travel costs will be reimbursed by the host partner organisation if you participate in an activity or event organised in another partner country.

What profile should I have to become an ambassador?

- You are interested in, and have some knowledge of, sustainable practices in sports.
- You enjoy networking and communicating with others, as well as co-organising events.
- You want to help raise awareness of sustainability in sport and bring the issue to the attention of relevant decision-makers.
- You want to meet and cooperate with similar-minded people from other European countries.
- You have enough free time to engage with sports associations in your country and participate in a national pilot study organised by the MONSTER partner organisations in Hungary, Italy and Portugal.
- You are curious about new methods and technologies to promote objectives of the project.
- You are willing to attend a three-day training in Berlin on 27–29 January 2025, where you will be prepared for your tasks and learn more about organising awareness campaigns and events.



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General Requirements:

- **You are between 18 and 30 years old at the time of application.**
- **You speak English at an intermediate level** (enough to participate in the training and communicate with other European partners).

How do I apply to become a MONSTER ambassador?

Fill in the form [here](#) before the 31st of October 2024.

How will the ambassadors be selected?

Candidates will be selected by the MONSTER partner organisations on the basis of criteria such as personal interest and motivation, past and present involvement with sports associations (membership, responsibilities) and, if applicable, with civil society organisations in general. It is also an advantage to be able to speak a language of one of the other partner countries (German, Italian, Portuguese, Hungarian), in addition to English.

Priority will be given to candidates residing in one of the partner's countries (Italy, Hungary, Portugal and Germany).

The MONSTER project is committed to the values of diversity and social inclusion and aims to recruit ambassadors with different personal profiles to achieve this goal. To this end, the selection will take into account gender and balance by country of residence.

If you would like more information about the call, please write to monster@linksfoundation.com



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